

From: Javier Torres <jtorres@mediaeffective.com>

To: Katey Kana <kkana@nria.net>, Patryk Golaszewski <PGolaszewski@nria.net>

Subject: Lou Dobbs Recording for Approval to start 2.1

Date: Fri, 22 Jan 2021 13:13:47 -0500

Importance: Normal

Attachments: NRIA-Lou_Dobbs-Script_1-2.1.21.mp3

Katey;

Attached is Lou Dobbs recording. I just received your email about the 1-800-800-1695 phone number.

This recording was done with that number. We'll wait to see if your test is successful and you're ok to start running on 2/1.

Also, for the second script, I see the table you sent on Targeted Returns and I think it will help, but I think what he needs is an example/explanation in very simple words of how the guaranteed 10% returns work.

Maybe something like the below perhaps on company letterhead or something official.

If a client invests \$100,000 with NRIA then:

-Client will receive at least \$10,000 in returns.

-This \$10,000 is the result of an annualized 10% return.

-The \$10,000 will be paid to the client in advance every month in equal payments according to the duration of the investment project.

-For Example: If a client invests \$100,000 and the duration of the project is 20 months, the client will receive \$500 every month. \$500 x 20 months equals \$10,000 or 10% of the \$100,000 investment.

-The client will begin receiving his \$500 every month at the date determined in the contract and ahead of ...

-At the end of the 20 months the client receives his original investment of \$100,000. In all the client will receive \$110,000.

-As the attached Table on targeted Return shows we have different investments with different returns.

Of course I'm not sure about the numbers, timing, etc. , here, but I believe that an "official" and easy to understand explanation enriched by the investor's language you use will make him feel more comfortable to mention the "guaranteed 10%"

Thanks,

*Javier Torres
Director Media Effective*

Plaintiff's Ex. 56